EDIT Store Deets

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**PRICING**

Cost per pack - 499

Bundle of 2 - 899

Bundle of 3 - 1299

Bundle of 5 - 2199

**FEATURES**

* Collect emails before checkout.
* Keep a new live page on the website for users to bookmark and download in case setting up automated mails is getting tedious.
* Each pack should show 996 left and as they sell this number should get updated.
* Razorpay Checkout, international cards and UPI should work.

It doesn't have to be too much, it just needs to be properly functional.-----**Comprehensive Analysis of the Club Beats Store Website on Emergent**

**Design Philosophy & Major UX Choices:**

* **Minimalist, Music-Centric UX:** The landing focuses on genre identity—“PREMIUM DJ EDITS” and “DESI BASS EDITS”—making the value proposition instantly clear and visually distinct.
* **Purposeful Typography:** Bold headers, capital letters, and clear pack names emphasize product segmentation for DJs.
* **High-Contrast Utility Icons:** Use of music-themed emojis (🎵⚡🔥) to visually communicate quality, instant access, and credibility in a compact ribbon style.
* **Instant Gratification:** “High Quality WAV,” “Instant Download,” “Club Tested”—all above the fold—appeal to the buyer’s urgency and professional needs.

**User Interactions & Flows:**

* **Pack Selection and Bundling:**
  + Individual packs can be selected via clear checkboxes. Multiple pack selection unlocks automatic bundle discounts.
  + Bundle deals are visually segmented as: “2 PACKS,” “3 PACKS POPULAR,” “5 PACKS BEST VALUE,” each with strikethrough price, savings (e.g., Save ₹99), and CTA—“View Packs.”
  + Dynamic messaging: As you select packs, banners like “Select 1 more pack(s) to get the bundle discount!” or “Select 2 more...” appear for proactive upselling.
* **Track Preview:**
  + Each pack features tracks with an inline audio player.
  + Each track row includes:
    - Title (e.g., “Aao Huzoor Tumko (THE14.20EDIT)”)
    - Audio preview slider/range input (play, skip, duration)
    - Track duration is explicitly shown for every edit.
    - One-click listening—tracks start at 0:00 and can be played or scrubbed. No modal popups, ensuring frictionless preview.
* **Pack and Pricing Display:**
  + ₹499 per pack, stacked layout for quick vertical scan.
  + Bundle prices update live as packs are selected.
* **Notifications Accessibility:**
  + “Notifications alt+T” suggests keyboard shortcut accessibility, improving workflow for power users.
* **Footer and Badge:**
  + Persistent “Made with Emergent” badge links to platform.
  + No intrusive overlays—keeps focus on buying, listening.

**Stylistic Notes:**

* **Colors:** High-contrast palette; black/white with pops of highlight color for CTAs and active elements. Savings are shown in a colored text (likely green/red for positive/negative).
* **Fonts:** Mix of bold, large headers and clean body text; likely sans-serif for modern appeal.
* **Spacing:** Packs, promos, and tracks are grouped with visible padding; vertical progression guides users easily from banner to selection.
* **Icons & Emojis:** Sparing but intentional; adds approachability.
* **Buttons & Controls:** Simple checkboxes for selection, slider-style audio previews, and actionable “View Packs” for quick engagement.

**Responsive & Accessibility Features:**

* Site design appears responsive; layout stacks cleanly for mobile devices.
* Keyboard shortcuts (alt+T) hint at additional accessibility for core actions.
* Audio previews expected to function across screens.

**Unique Features & Flow Details:**

* **Interactive Bundling Logic:** Selection triggers instant UI feedback about discounts and how many more packs need to be added. Prices and CTAs reactively update, minimizing friction.
* **Pack Preview:** No need to deep dive—tracks are presented inline for instant scan-and-listen cycles.
* **No-clutter, focus-on-purchase:** Only relevant controls are visible at each step. No forced registration or modal interruptions before seeing pricing or product demos.
* **Notification Badge:** Quick toggle to view updates/promos.

**Summary Table of Components & Interactions:**

| **Component** | **Design Pattern** | **Interaction** | **Remarks** |
| --- | --- | --- | --- |
| Header Banner | Bold, Genre-focused | No interaction | Sets site tone |
| Packs Display | Vertical cards | Checkbox selection | Progressive bundle logic |
| Bundle Promo | Horizontal strips | Dynamic savings, reactive combos | Up-sell CTA |
| Track Preview | Inline audio/scrub | One-click preview, slider | Direct demo, frictionless |
| Notification | Shortcut, badge | Alt+T toggle | Fast info access |
| Footer/Banner | Persistent badge | External link | Brand statement |

**Design Philosophy Summary:**

The site prioritizes simplicity and instant access for a fast-moving, professional DJ audience. Key pillars: minimalism, instant demo, dynamic upsell, frictionless progress, and music-first UI. All interactions revolve around selecting packs, previewing tracks directly in context, receiving real-time bundle offers, and a fast checkout pathway—with strong, clear, and modern UI metaphors at every step.